Q1 2020 Results The Hague, 4 May 2020





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Additional information

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Key takeaways

Business review

Financial review & Outlook

Q&A



Mail and parcel deliverers provide a vital service to society







Health and safety for our people and consumers comes first

Impact Covid-19 going forward







- Measures taken across all businesses to ensure 1.5 metre distance expected to be maintained, including contact-free delivery and flow patterns, extra cleaning of facilities and distribution of disinfectant gels
- Extensive internal communications programme to promote social distancing and extra hygienic measures
- All our people with office jobs are working from home
- Sick leave levels among staff started to improve in early April
- Both challenges (incl. costs related to sick leave and extra measures, as well as overall macroeconomic impact on business environment) and opportunities (e-commerce picking up and increasing popularity of consumer mail)





Key financials and highlights Q1 2020

Solid Q1 performance and improved free cash flow

| | Revenue | Normalised EBIT | Free cash flow | Outlook normalised EBIT FY 2020 |
|---------|---------|-----------------|----------------|---------------------------------|
| Q1 2020 | €701m | €15m | €5m | €110m - €130m |
| Q1 2019 | €684m | €30m | €(8)m | |

Highlights Q1 2020

- Committed to achieve FY 2020 outlook; uncertainties regarding duration and severity of Covid-19 pandemic may impact ability to achieve this result
- Strong development at Parcels since mid-March, supported by positive price/mix effect
- Integration of Sandd ahead of plan in delivering anticipated benefits and synergies
- More greetings cards contributing to a favourable price/mix development
- Additional mail volume decline due to lower direct mail activity since mid-March
- Measures to protect our people and clients and increased staff absence due to Covid-19 pandemic impacted operating costs
- Normalised EBIT includes impact of higher pension expenses and new labour regulation (together €(8)m), as indicated before, and sale
 and discontinuation of non-core activities of Mail in the Netherlands
- Disciplined working capital management contributed to improved free cash flow



Growing importance of digitalisation

| | Q1 2019 | Q1 2020 | |
|----------------------|-----------------------------|------------------------------|-------|
| online | 96m (44% via PostNL app) | 114m (55% via PostNL app) | +18% |
| PostNL accounts | 4.5m | 5.5m | +22% |
| stamp coo | des 308k | 520k | +69% |
| talks with chatbot D | 3411K | 770k | +126% |



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Parcels: strong volume development since mid-March, supported by positive price/mix effect



Revenue growth

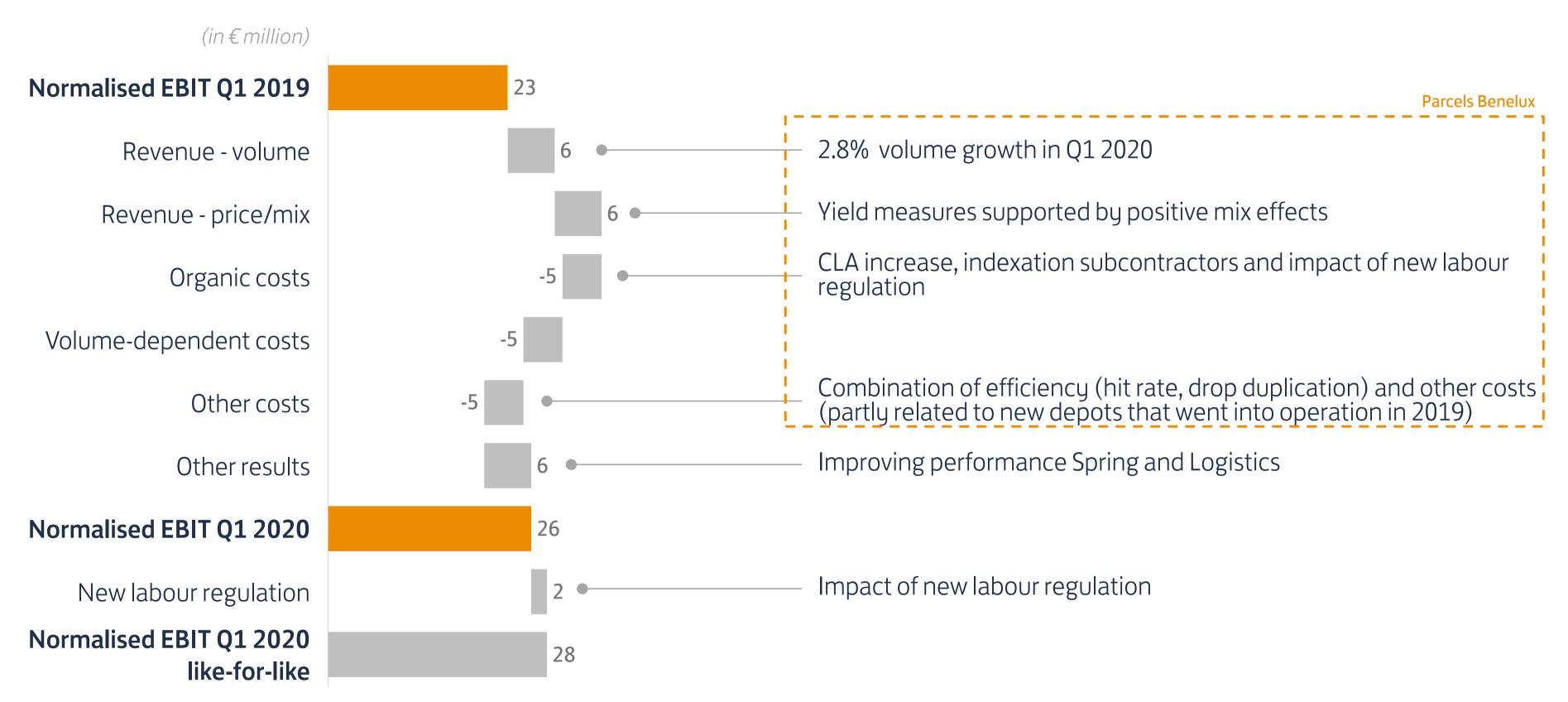
- Volume growth 11.1% in March
 - Covid-19 crisis resulted in pick-up in e-commerce
 - Good growth in small and mid-sized webshops contributes to favourable development of price/mix effect
 - Run-rate growth 13.6% at end of March, with even stronger growth in April
- As expected, webshops opting for multi-vendorship impacted overall volume growth PostNL, especially in January and February
- Mixed growth pattern continued
 - Low growth rates in some, more mature, e-commerce segments, e.g. fashion
- Yield management (incl. improved pricing)

Result Parcels up €3m

- Operational efficiency improved
 - Better hit rate
 - Drop duplication slightly down
- Higher costs:
 - Adjustments in process and higher staff absence related to Covid-19
 - Increased cost level due to new depots opened in 2019
 - Impact new labour regulation
- Improved result at both Spring and Logistics



Parcels: normalised EBIT development





Mail in the Netherlands: integration Sandd ahead of plan and already accretive to normalised EBIT

Revenue

Normalised EBIT

Net contribution of Sandd in normalised EBIT

Addressed mail volume decline

Q1 2020

€395m

€5m

€5m

12.8%*

Q12019

€392m

€16m

Revenue development

- Volume declined by 12.8%*
 - Substitution in line with expectations
 - Impact of elections in 2019 (1.8%)
 - Covid-19 crisis: more greetings cards, but lower direct mail activity; additional volume decline almost 2% (partly phasing)
- Reduced international mail activity
- Consolidation of Sandd
- Moderate price increases and favourable mix effects
- Discontinuation of non-core activities

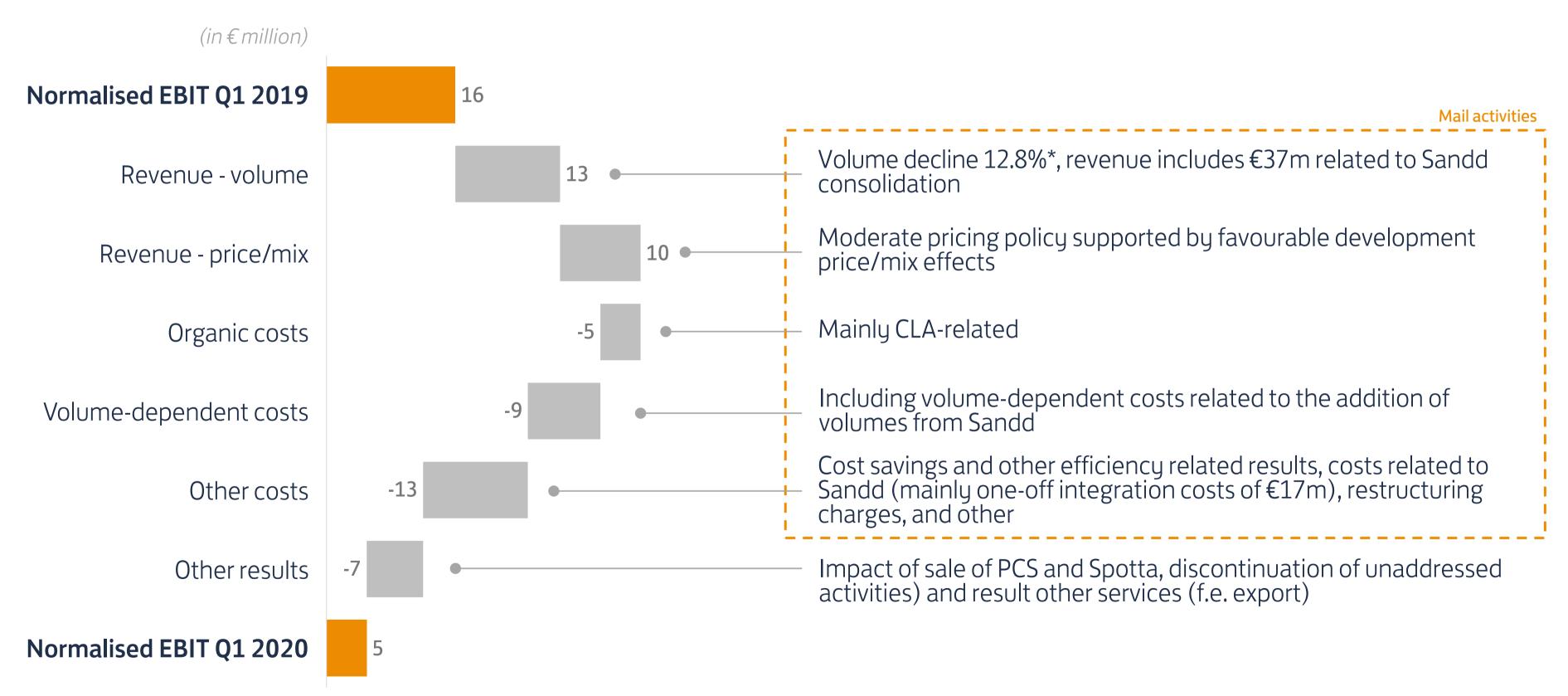
Result

- Sandd Integration ahead of plan in delivering anticipated benefits and synergies
- Impact Covid-19
- Cost savings initiatives progressed according to plan
 - Adjusting sorting and delivery process
 - Streamlining of staff
 - Centralisation of locations



^{*} Adjusted volume decline (one working day less): 12.3%; starting point for volume decline: 2019 pro forma volume including Sandd volumes

Mail in the Netherlands: normalised EBIT development





^{*} Starting point for volume decline: 2019 pro forma volume including Sandd volumes

Key takeaways

Business review

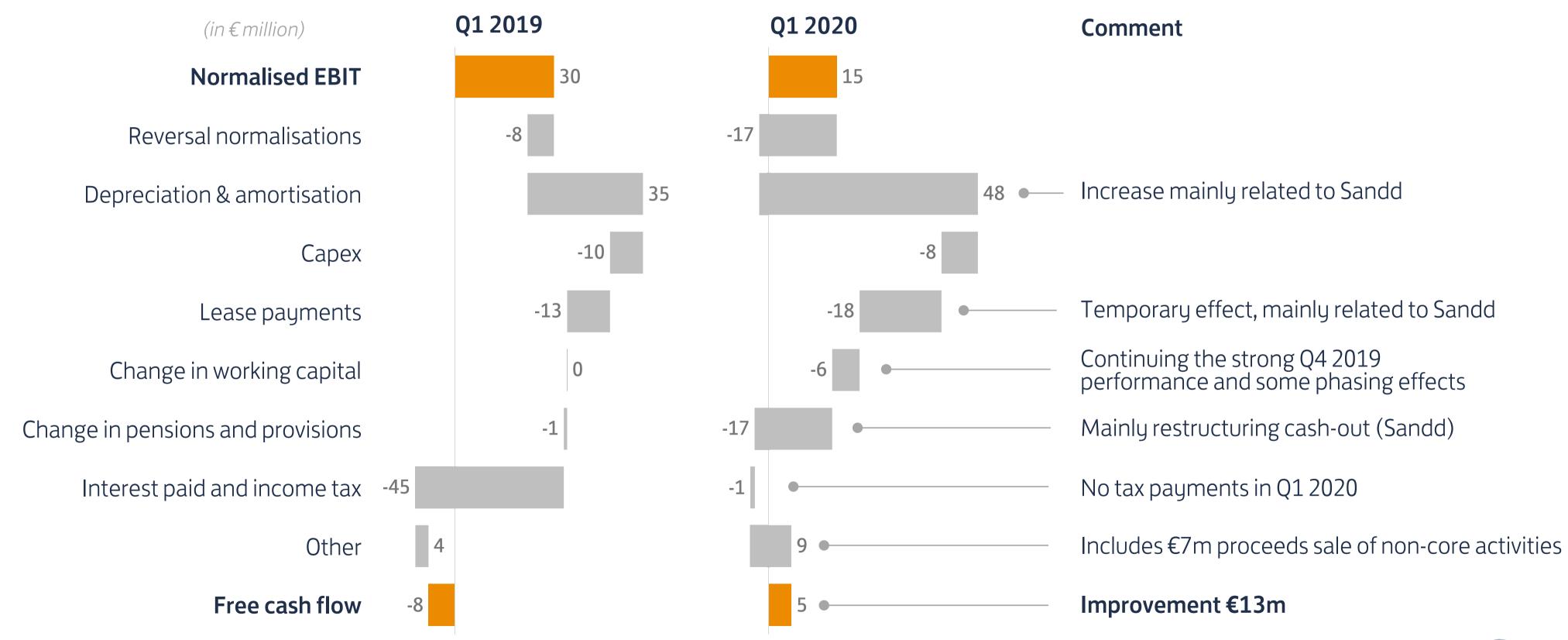
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Generation of free cash flow in Q1 2020

€13m improvement compared to Q1 2019





Pension developments

Coverage ratio (12-month average) pension fund at 108.3% as at 31 March 2020

| (in € million) | 2019 | YE 2020 | Q1 2020 |
|-----------------------------------|------|---------|---------|
| Provision for pension liabilities | 283 | | 259 |
| Pension expense (P&L) | 119 | ~145 | 36 |
| Regular pension cash contribution | 111 | ~120 | 29 |

- Provision for pension liabilities down mainly due to increase in interest rates during Q1 2020
- Pension expense up ~€25m in 2020 as indicated before, visible in normalised EBIT (€(6)m in Q1 2020)
- Impact on equity mitigated by positive effect in OCI (€23m in Q1 2020, of which €14m phasing)
- Expected impact on cash contributions is limited
- Actual coverage ratio 98.9%; taking into account resilience of pension fund, no top-up payment obligation is expected

Positive outcome discussion pension fund

- Expected cash-out for final payment transitional plans:
 ~€300m, to be paid by the end of 2020
- Agreement-in-principle:
 - Final payment transitional plans capped at €290m
 - Substantial part of the payment will be deferred and paid in 5 instalments in period 2021-2025
 - Regular contributions related to transitional plans expected to be €5m less
 - Entitlements of employees will not be affected



Consolidated statement of financial position

Adjusted net debt position end of Q1 2020: €699m

| (in € million) | 28 Mar 2020 | 28 M | lar 2020 |
|------------------------------------|-------------|---|----------|
| Intangible fixed assets | 359 | Consolidated equity | (10) |
| Property, plant and equipment | 402 | Non-controlling interests | 3 |
| Right-of-use assets | 239 | Total equity | (7) |
| Other non-current assets | 88 | Pension liabilities | 259 |
| Other current assets | 434 | Long-term debt | 695 |
| Cash | 485 | Long-term lease liabilities | 191 |
| Assets classified as held for sale | 68 | Other non-current liabilities | 31 |
| | | Short-term lease liabilities | 59 |
| | | Other current liabilities | 762 |
| | | Liabilities related to assets classified as held for sale | 85 |
| Total assets | 2,076 | Total equity & liabilities | 2,076 |

- Adjusted net debt is €699m; gross debt (Eurobonds, other debt/receivables), pension liabilities (adjusted for tax impact), lease liabilities (on-balance sheet and off-balance sheet commitments, adjusted for tax impact) and cash position
- Total comprehensive income Q1 2020: €10m (Q1 2019: €(1)m)



Committed to achieve outlook for 2020

Uncertainties regarding duration and severity of Covid-19 pandemic may impact ability to achieve this result

(in € million)

| Normalised EBIT | 2019 | 2020 like-for-like | | 2020 indication | |
|-------------------------|------|--------------------|---|-----------------|------------------|
| Parcels | 120 | 125 – 145 | new labour regulation ~(10) | 115 – 135 | |
| Mail in the Netherlands | 52 | 50 - 70 | | 50 - 70 | |
| PostNL Other | (37) | ~(40) | pension expense ~(25), no impact pension cash-out | ~(65) | |
| PostNL | 135 | 145 – 165 | impact new labour regulation and pensions ~(35) | 110-130 | Outlook for 2020 |
| Free cash flow* | | | | | |
| PostNL | 107 | (15) – 15 | final payment transitional plans around (300)**, to be paid in 2020 | (315) – (285)** | |



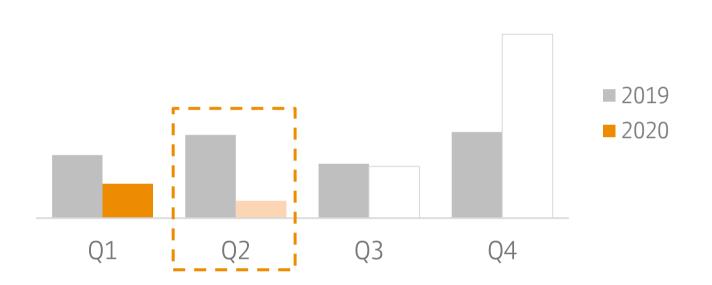
^{*} Cash flow before dividend, acquisitions, redemption bonds/other financing activities; after payment of leases

^{**} Agreement-in-principle with pension fund: maximum final payment of €290m; substantial part of the final payment will be deferred and paid in 5 instalments in 2021-2025

Attention points for Q2 2020

Normalised EBIT FY 2020 to be largely achieved in the second half of year

% of normalised EBIT not evenly spread over the quarters indicative only



| (in € million) | 2019 | Q2 2019 | 2020 outlook |
|-----------------|------|---------|---------------|
| Normalised EBIT | 135 | 39 | 110-130 |
| Free cash flow* | 107 | 7 | (315) – (285) |

- Lower (normalised) EBIT
- Phasing working capital and other cash flow drivers
- Gradual increase in capex/lease payments

Covid-19 impact

- Strong volume decline bulk mail
- Additional volume growth Parcels
- Better price/mix
- Additional costs due to measures (partly structural) and staff absence
- International mail, parcels, Spring: structural lower volumes anticipated

Other elements in Q2 2020

- Higher pension expense ~(6)m
- New labour regulation ~(2)m
- Small positive contribution from Sandd integration
- Continued mail volume decline and in delay cost savings
- Discontinuation of non-core activities compared with Q2 2019

Additional

- Negative contribution of Sandd in Q4 2019 (restructuring related charges and other business effects)
- Too early to be very specific about exact phasing Q3 and Q4



Key takeaways Q1 2020

- Fully operational and able to continue primary business activities
- Health and safety for our people, partners, clients and consumers comes first
- Comprehensive business continuity plan in place since early March
- Integration of Sandd ahead of plan in delivering the anticipated benefits and synergies, already accretive this
 quarter
- Start new depot in Belgium
- Strong liquidity position with €485m in cash at end of Q1
- Going forward, we see both challenges and opportunities, as e-commerce has picked up, resulting in strong volume growth in Parcels since mid-March, and consumer mail is becoming more popular
- Building on solid Q1 performance, we continue to be committed to achieve our FY 2020 outlook
- Uncertainties regarding duration and severity of Covid-19 pandemic may impact ability to achieving this result



Key takeaways

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Appendix

- Results by segment Q1 2020
- Breakdown pension cash contribution and expenses



Results by segment Q1 2020

| (in € million) | Reven | ue | Normalised EBIT | |
|-------------------------|---------|---------|-----------------|---------|
| | Q1 2019 | Q1 2020 | Q1 2019 | Q1 2020 |
| Parcels | 398 | 414 | 23 | 26 |
| Mail in the Netherlands | 392 | 395 | 16 | 5 |
| PostNL Other | 21 | 26 | (9) | (15) |
| Intercompany | (127) | (133) | | |
| PostNL | 684 | 701 | 30 | 15 |



Breakdown pension cash contribution and expenses

| (in € million) | Q1 2019 | | Q1 2020 | |
|-------------------|----------|------|----------|------|
| | Expenses | Cash | Expenses | Cash |
| Business segments | 24 | 26 | 24 | 29 |
| IFRS difference | 6 | | 12 | |
| PostNL | 30 | 26 | 36 | 29 |
| Interest | 1 | | 0 | |
| Total | 31 | | 36 | |

