

PRIVACY STATEMENT

This privacy statement is applicable to the services of **Meaning2Numbers** and the users of this Website. Privacy and data protection are of great concern for **Meaning2Numbers**, therefore we make every effort to ensure the protection of these values for our customers and users of the platform. This privacy statement intends to provide you all relevant information in relation to the collection and processing of information which may be collected through using this Website.

1. COMPANY INFORMATION

Meaning2Numbers is a joint initiative by Hill+Knowlton Strategies B.V. Nederland, Amsteldijk 166, 1079 LH Amsterdam, the Netherlands and the Idea-Driven Equities Analyses company B.V., Willem Alexanderweg 73B, 3945 CH Cothen, the Netherlands.

2. PROCESSING OF YOUR PERSONAL DATA

Meaning2Numbers can process your personal data in the following circumstances:

When visiting our Website we process information you leave with us in order to answer any requests, queries or inquiries you may submit on our website, but also information to enable you to log on certain parts of our website. The processing of the data is justified in order to properly conduct the contracts between us and our clients and to make sure you can use our services properly.

We do not process any other personal data than for the purposes described in this privacy statement, unless we asked your permission to do so.

Finally, we may also use the personal data for marketing purposes, in particular to provide you with personal offers.

3. COMMUNICATION

When you send us e-mails or other messages, it is possible that we save these messages. We can also ask you for personal data that are relevant in the situation in question. We process the data in order to properly answer your requests and questions.

4. COOKIES

This Website uses cookies. By using our Website, you agree that cookies are placed on your device. Cookies are small pieces of data that is sent to your computer by the website. The main purpose of cookies is to remember your preferences and eventually improve the user experience. These cookies may then be stored on your device to identify your computer. We use the information acquired by cookies in order to analyze how our Website is being used, to make reports about the Website-activities and to provide other services related to the Website-activities and internet usages.

The information generated by cookies are transferred to the protected servers of Hostnet or third parties.

5. REFUSE COOKIES

If you do not want to receive cookies from our Website, you may set your browser to refuse the cookies or to notify you when you receive them. You can also generally set your browser to turn off cookies. It is possible that when cookies are refused, certain parts of the Website will not function properly.

6. THIRD PARTIES AND PROCESSORS

In principle we do not share your data with third parties, unless we are legally obligated to do so. In some cases your data can be shared within the company. Our employees are obligated to respect your privacy. Furthermore Meaning2Numbers can rely on third parties for the execution of the

contract (defined as processors under the GDPR), who process data on demand. When these parties are relied on, Meaning2Numbers makes sure the proper process agreements are concluded.

7. CHANGES TO THIS STATEMENT

This statement was last updated on 24 September 2019. We may periodically change the statement in order to keep up with new regulatory requirements, technologies, practices, et cetera. We expect the changes to be minor, when we will need to make material change to the statement, we will post a prominent notice of it on our Website.

8. YOUR RIGHTS

In any case you have the right to access your personal data and request for your personal data to be rectified or deleted. You are also entitled to object to the processing of your personal data or request a restriction thereof. In addition to that, you have the right to receive your personal data in a structured and standard format. You also have the right to file a complaint with the competent data protection authority (in The Netherlands: Autoriteit Persoonsgegevens).

In case of any such request or complaint, please send an e-mail to: info@theidea.nl.

9. QUESTIONS OR FEEDBACK

If you have any questions or complaints regarding this privacy statement you can contact us through info@theidea.nl. We will make every effort to satisfy your question or complaint.

10. HOW LONG WE KEEP YOUR DATA

When you are an existing client, we will keep your personal data as long as our contractual/business relationship lasts. Afterwards we may have to save the data related to our financial administration for another 7 years after the contract has ended, as tax law requires us to do so. Any information that is not required for our financial administration, we delete after a period of twelve months. This term is handled in order to be able to properly conduct our services and assist our clients.