

## Disclaimer

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### 1. Ownership

The <https://www.Meaning2Numbers.com> website (the 'Website') is jointly owned and operated by the Idea-Driven Equities Analyses company B.V. ("the IDEA!") and Hill + Knowlton Strategies B.V. ("Hill + Knowlton Strategies"). The IDEA! and Hill + Knowlton are two separate legal entities that have launched a joint initiative that offers independent Research Intelligence and Investor Relations consultancy to listed companies in the Netherlands. Whenever the expressions 'Meaning2Numbers', 'we', 'our' or 'us' are used on this Website, this refers to the IDEA! and Hill + Knowlton Strategies acting together as its joint owners and operators.

### 2. Information purpose only

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The material on the Website has been prepared without regard to any particular user's investment objectives, financial situation, or means. The Website does not constitute an offer or solicitation to conduct investment business in any jurisdiction. Persons accessing, visiting or using this Website must satisfy themselves that the laws of their own country allow them to access the information or must refrain from accessing, visiting and/or using the Website accordingly.

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Financial products are complex, entail risk of loss, may rise and fall, and are impacted by a range of market and economic factors, and you should always obtain professional advice to ensure trading or investing in such products is suitable for your circumstances, and ensure you obtain, read and understand any applicable offer document.

## 6. Intellectual property

All content on the Website (including without limitation any text, graphics, video or audio) and all rights to such content as well as trademarks belong to Meaning2Numbers or our licensors.

The information and materials on the Website may be displayed and printed but only exclusively for your personal, non-commercial use. It is not allowed to use frames or link the Website to another page, with the exception of the homepage, without our express written permission.

Certain content is available for free download from the Website, and must be used in accordance with these terms and conditions that apply.

## 7. No illegal purpose

You are not permitted to use this Website for any illegal purpose and you agree that you will not send, use, multiply, post or allow postings that are defamatory or offensive within the limits of applicable Dutch law or that are coarse or are inappropriate or infringe on the privacy of anyone. You agree not to send unsolicited promotional or promotional material, spam or similar items or any messages of a large size that may interfere with the functioning of this Website or the use of this Website by other visitors.

## 8. Governing law

The use and downloads of this Website and the validity of these terms and conditions are governed by Dutch law. Disputes as a result of the use of this Website will only be submitted to the competent Dutch court. In the event that the provisions or parts thereof as included in this disclaimer by any competent authority are to some extent invalid, illegal or unenforceable be declared, the relevant provision will be split as such from the other conditions, which will remain valid and enforceable as far as is legally permitted.

## 9. Privacy statement

This privacy statement is applicable to the services of **Meaning2Numbers** and the users of this Website.

Privacy and data protection are of great concern for **Meaning2Numbers**, therefore we make every effort to ensure the protection of these values for our customers and users of the

platform. This privacy statement intends to provide you all relevant information in relation to the collection and processing of information which may be collected through using this Website.

### **COMPANY INFORMATION**

Meaning2Numbers is a joint initiative by Hill+Knowlton Strategies B.V. Nederland, Amsteldijk 166, 1079 LH Amsterdam, the Netherlands and the Idea-Driven Equities Analyses company B.V., Willem Alexanderweg 73B, 3945 CH Cothen, the Netherlands.

### **PROCESSING OF YOUR PERSONAL DATA**

Meaning2Numbers can process your personal data in the following circumstances:

When visiting our Website we process information you leave with us in order to answer any requests, queries or inquiries you may submit on our website, but also information to enable you to log on certain parts of our website. The processing of the data is justified in order to properly conduct the contracts between us and our clients and to make sure you can use our services properly.

We do not process any other personal data than for the purposes described in this privacy statement, unless we asked your permission to do so.

Finally, we may also use the personal data for marketing purposes, in particular to provide you with personal offers.

### **COMMUNICATION**

When you send us e-mails or other messages, it is possible that we save these messages. We can also ask you for personal data that are relevant in the situation in question. We process the data in order to properly answer your requests and questions.

### **COOKIES**

This Website uses cookies. By using our Website, you agree that cookies are placed on your device. Cookies are small pieces of data that is sent to your computer by the website. The main purpose of cookies is to remember your preferences and eventually improve the user experience. These cookies may then be stored on your device to identify your computer. We use the information acquired by cookies in order to analyze how our Website is being used, to make reports about the Website-activities and to provide other services related to the Website-activities and internet usages.

The information generated by cookies are transferred to the protected servers of Hostnet or third parties.

### **REFUSE COOKIES**

If you do not want to receive cookies from our Website, you may set your browser to refuse the cookies or to notify you when you receive them. You can also generally set your browser to turn off cookies. It is possible that when cookies are refused, certain parts of the Website will not function properly.

### **THIRD PARTIES AND PROCESSORS**

In principle we do not share your data with third parties, unless we are legally obligated to do so. In some cases your data can be shared within the company. Our employees are obligated to respect your privacy. Furthermore Meaning2Numbers can rely on third parties for the execution of the contract (defined as processors under the GDPR), who process data on demand. When these parties are relied on, Meaning2Numbers makes sure the proper process agreements are concluded.

### **CHANGES TO THIS STATEMENT**

This statement was last updated on 24 September 2019. We may periodically change the statement in order to keep up with new regulatory requirements, technologies, practices, et cetera. We expect the changes to be minor, when we will need to make material change to the statement, we will post a prominent notice of it on our Website.

### **YOUR RIGHTS**

In any case you have the right to access your personal data and request for your personal data to be rectified or deleted. You are also entitled to object to the processing of your personal data or request a restriction thereof. In addition to that, you have the right to receive your personal data in a structured and standard format. You also have the right to file a complaint with the competent data protection authority (in The Netherlands: Autoriteit Persoonsgegevens).

In case of any such request or complaint, please send an e-mail to: [info@theidea.nl](mailto:info@theidea.nl).

### **QUESTIONS OR FEEDBACK**

If you have any questions or complaints regarding this privacy statement you can contact us through [info@theidea.nl](mailto:info@theidea.nl). We will make every effort to satisfy your question or complaint.

### **HOW LONG WE KEEP YOUR DATA**

When you are an existing client, we will keep your personal data as long as our contractual/business relationship lasts. Afterwards we may have to save the data related to our financial administration for another 7 years after the contract has ended, as tax law requires us to do so. Any information that is not required for our financial administration, we delete after a period of twelve months. This term is handled in order to be able to properly conduct our services and assist our clients.

## **10. Contact**

In case of any questions about the terms and conditions of the Website, please contact us via [info@theidea.nl](mailto:info@theidea.nl).